

News Release
For Immediate Release
February 13, 2018

**Announcing VentureWrench Startup Workshop
“Develop a Powerful Elevator and Email Pitch”**

Presented at Braid Workshop -Thursday, February 15, 2018 at 7:00 PM

Enclavix, LLC, the creators of VentureWrench, are pleased to announce that the Enclavix President and CEO, Nicole Toomey Davis, will be presenting her popular workshop, “Develop a Powerful Elevator and Email Pitch” to the Braid Community on Thursday, February 15, 2018, 7:00 PM – 8:30 PM.

The Workshop is designed to be very “hands on” with material to help entrepreneurs develop a pitch that includes all of the items needed for a wide array of situations – potential investors, partners, customers and future employees.

Nicole Toomey Davis says, “I have seen countless entrepreneurs be unable to give me a clear elevator pitch, or be unable to send me a crisp 1 paragraph summary of their company or startup in an email. So, I selected about 50 minutes of material on pitching from my online courses and have had great feedback on this workshop!”

Allison Lew, founder of Braid related, “We are delighted to have Nicole walk through how to create a strong pitch with her Pitch workshop, after which every attendee will refine their pitch and practice with fellow Braiders.”

Event Details

DATE AND TIME: Thursday, February 15, 2018

7:00 PM – 8:30 PM MST

LOCATION: Dell EMC, 13197 Frontrunner Boulevard, Draper, UT 84020

To Register or learn more about this exciting event visit the event registration page at:

<https://www.eventbrite.com/e/braid-workshop-practice-your-pitch-tickets-42554592933>

or visit the Braid Workshop site at <http://www.braidworkshop.com/events.html>

For more information, contact Enclavix™, LLC,
email: VentureWrench@gmail.com • website: www.VentureWrench.com

About Enclavix, LLC and the VentureWrench Library - Startup Coaching for Entrepreneurs

The startup coaches and creators of the VentureWrench Library, the team at Enclavix, LLC, are experienced entrepreneurs who have started multiple businesses, raised millions of dollars in investment from investors and SBIR awards, and sold their last company to a public firm. Enclavix is a software company that creates tools to accelerate innovation and entrepreneurship by applying artificial intelligence, machine learning and related technologies to identifying and curating resources to coach and support startup entrepreneurs. Our CEO has also mentored and provided grant funding for dozens of emerging technology companies through her public service. The team is passionate about entrepreneurship and its potential for entrepreneurs and for the economy.

Enclavix designed VentureWrench to help entrepreneurs find the information they need – from the best in class resources – as quickly as possible. Enclavix appreciates the support of the National Science Foundation which provided funding for a portion of this work.

Learn more at <http://venturewrench.com/> or email our team at info@enclavix.com.

About Braid and the Braid Workshop

Braid is a space where Utah women entrepreneurs collaborate & connect with the goal to help women become economically independent through entrepreneurship. The name Braid reflects the vision that one strand, by itself, can easily bend or break, but when you weave those strands together, they add strength to each other. We aim to see women connecting and adding strength to each other as a result of our entrepreneurship workshop series. The 3 targeted aims of Braid are:

1. Connect the women in our community so that we learn who we are.
2. Empower women to start, build, and grow entrepreneurial ventures.
3. Create an encouraging and safe space for women to ask questions, learn, explore, and connect.

The Braid Workshop series runs the third Thursday of each month 7-8:30pm. All are Welcome!

Learn More at : <http://www.braidworkshop.com>.

To Contact Braid: Call - 385-312-0941 or email Allison@BraidWorkshop.com

For more information, contact Enclavix™, LLC,
email: VentureWrench@gmail.com • website: www.VentureWrench.com