

# BUILDER

## DAY

Tuesday, Jan 27<sup>th</sup>, 2026

10:00 am	Welcome
10:15 am	Fireside Chat with Joe Atkin
11:00 am	Hands-On Customer Discovery Workshop with Nicole Toomey Davis
11:45 am	Lunch
12:00 pm	n^Reference Group with Steve Madsen
1:00 pm	Break
1:30 pm	Getting Recognized in the World of AI Marketing with David Mink
2:15 pm	Raising VC in 2026 with Sid Krommenhoek, Eric Hilton, Ally Hunter, Rob Hennefer, and Reuben Holdaway
3:00 pm	Get Started Pitch Competition
4:00 pm	Break
4:30 pm	How to Use AI Tools to Optimize Your Day with Brad Moss
5:15 pm	Utah's Funding Alternatives: Options Outside of Venture
6:00 pm	Build Night



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